



**Report
On the
School & College Sensitization Campaign,
Unnao District
Under the
National Tobacco Control Program**

Implemented By:

Ganga Sansthan

Unnao District, Uttar Pradesh

Coordinated & Supported By:

District Tobacco Control Cell, Unnao District

Typically, the Ganga team started their school visits by greeting the school principal and obtaining his consent to proceed with the *Tobacco Control Awareness Program* that morning. Students up to intermediate and high school age attended the program.

Mr. Ashish or Mr Tiwari welcomed all students and introduced the team. With the aid of a Power Point presentation and video clips, they spoke on various topics such as *What is tobacco? What poisonous substances does it contain? And How does it affect our health and environment?* Pamphlets about tobacco control awareness were distributed by the team.

After awareness building and sensitization, students spent one hour on a creative activity designed to reinforce their new learning. Students who made outstanding efforts were rewarded for their achievements, for example: *Best Written Essay, Most Correct Facts, or Most Convincing Slogan.*

The awareness program ended with an oath taking ceremony where all the students came forward to SAY NO TO TOBACCO and to HELP OTHERS TO GIVE UP THE HABIT OF USING TOBACCO. Afterward, the team identified several enthusiastic students and formed a *Tobacco Control Club* to help prevent the use of tobacco at the school and to help prevent the sale of tobacco products within a 100 meters of the school.

Before closing the programme, the team met the school teachers and the principal once again and encouraged them to monitor the activities of the Tobacco Control Club, to prevent chewing tobacco at school and to work towards making the school tobacco free. Last but not the least, the team put up the slogans and signage of keeping the school environment tobacco free.

Students keenly participated in the activities organized by the team, including: Essay Competitions, Slogan Making Competitions Poster Making Competitions Role Plays and Quiz Competitions.

Participants from all schools enthusiastically vowed to say “NO” to tobacco and to help make their schools tobacco free through the creation of the “Tobacco Free” club. Ganga team encouraged teachers to see that the aims of the club were achieved. The teachers responded with keen interest.

Schools visited by the Ganga team:

- Vivekanand S.S.M. Inter College, Moti Nagar, Unnao
- Saraswati Vidya Mandir Inter College, Civil Lines, Unnao
- Rani Laxmi Bai K.V.M. Inter College, Unnao
- Dr. Lohiya Inter College, Unnao
- Dayanand Saraswati Inter College, Unnao
- Gayatri Vidya Mandir Inter College, Unnao
- Maa Gayatri Vidya Mandir Inter College, Unnao
- Maharishi Dayanand Saraswati Inter College, Unnao
- City Montessori H.S. School, Unnao
- Prabha Vidhya Mandir HSS, Unnao
- Al Huda Inter College , Unnao
- MSVM Inter College, Unnao
- Sat-Guru Sundari Inter College, Unnao
- Shivam Saraswati H.S. School , Unnao
- Nanhu Baba Smark Inter College, Unnao
- Smt. Swarnlata S.H.C. , Unnao
- Vivekanand Gaya Baksh Singh U.M. School, Unnao
- A.B.Public Inter College, Unnao
- Avdhesh Bal Mandir Inter College, Unnao
- Shikhar Shiksha Sadan Inter College, Unnao
- Govt. Girls High School, Unnao
- Om Vidya Mandir Inter College, Unnao
- Purnima Vidya Mandir Inter College, Unnao
- Munnu Mohini Singh H.S. School, Unnao
- Adarsh Saraswati Vidya Mandir, U.M. School, Unnao
- Manohar Lal Inter College, Unnao
- Excellent Public H.S, Unnao
- Babu Lal Yadav Inter College, Unnao
- Manohar Lal Girls Inter College, Unnao
- M.P.J.D. Public Inter College , Unnao
- Sachchidanand Bajpayee Mahavidyalaya, Unnao
- Mahatma Gandhi Universe Institute, Unnao
- Kanpur Institute of Management Studies, Unnao
- Dr. Virendra Swaroop Management College, Unnao
- Tikadas Maharaj Balika MahaVidyalaya